

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY
1	1 Teacher B: Introduction Tide for audience including contextual factors	1	1	1	1
2 iINSET?	2 Feedback for assessment on KOTV ML question	2	2 Teacher A: The Daily Mirror Media language analysis	2	2
3 iINSET?	3 Retrieval: Theorists for ML and Rep and Audience.	3	3 Teacher B: Continue assessing funding for Black panther	3	3 Teacher A: Begin The Big Issue and last rep theorists
4 Teacher A: introduction to Barthes, Neale and Todorov theories x3	4	4 Teacher A: Revision of Advertising set products and creation of revision materials	4 Retrieval: Media language theorists	4	4 Teacher B: Introduction to set product Peaky Blinders
5 Teacher B: Intoruction to Bandura and Hall theories x2	5	5 Teacher B: Industry theorists	5	5	5 Retrieval: Industry and Audience theorists
6 Collect in summer work	6	6 Retrieval: Of set products for advertising	6	6	6
7	7 Teacher A: Application of theories to Tide using ML and Representation theories	7 Feedback for assessment on Media Language in Super.Human question	7	7 Teacher A: Continuation of analysis of The Times for Representation	7
8	8 Teacher B: Application of theories to Tide using audience theories	8	8	8 Teacher B: Finalising analysis of Industry for I, Daniel Blake	8
9 Teacher A: Introduction to Levi-Strauss, Gauntlett and Hall's representation theories	9 Retrieval: Key theorists so far	9	9 Teacher A: The Daily Mirror Representation analysis, Leveson Inquiry then begin The Times	9 Retrieval: Industry theorists	9
10 Teacher B: Introduction to Jenkins and Gerbner theories	10 Assessment: Contextual factors and representations in Tide	10	10 Teacher B: Black Panther advertising then begin I, Daniel Blake contextual factors	10 Assessment: Industry question for Film set products.	10 Teacher A: Continue The Big Issue and last rep theorists
11 Retrieval practice of last weeks theories	11	11 Teacher A: Representation theorists revision and addition of two extra.	11 Retrieval: Audience theorists	11	11 Teacher B: Continue to set product Peaky Blinders
12	12	12 Teacher B: Black Panther introduction to the product focusing on Industry	12	12	12 Retrieval: Recent theorists
13	13	13 Retrieval: Industry theorists	13	13	13
14	14 Teacher A: 3x introduction and analysis of Super. Human, including contextual factors.	14	14	14 Year 12 Assessment week Teacher A: Finalising The Times analysis	14
15	15 Teacher B: Introduction to Shirky's theory and analysing Super. Human for audience	15	15	15 Teacher B: Introduction to Music Videos Riptide focusing on ML and Representation	15

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16 Teacher A: 3x introduction and analysis of KOTV, including contextual factors.	16 Feedback for assessment on Tide contexts and representations question	16	16 Teacher A: Analysis of The Times for Media Language	16 Retrieval: audience theorists	16
17 Teacher B: Introduction to Shirky's theory and analysing KOTV for audience	17 Retrieval practice: Key terminology for theorists	17	17 Teacher B: continue analysis of I, Daniel Blake	17 Assessment: Comparing the Newspapers using an exam question	17
18 Retrieval practice of week 2 theorists	18	18 Teacher A: Introduction to Newspapers, News Values and decline of print	18	18	18
19	19	19 Teacher B: Development of understanding of industry for Black Panther and the Big Six	19	19	19
20	20	20 Retrieval: Theorists and set products so far.	20	20 Teacher A: Introduction to music videos Formation focusing on ML and	20
21	21 Teacher A: Application of theories to Super.Human using ML and Representation theories	21	21	21 Teacher B: Continue analysis to Music Videos Riptide focusing on ML and Representation	21
22	22 Teacher B: Application of theories to Super.Human using audience theories	22	22	22 Retrieval: ML and representation theorists	22
23 Teacher A: Application of theories to KOTV using ML and Representation theories	23 Assessment: ML question on Super.Human	23	23	23	23
24 Teacher B: Application of theories to KOTV using audience theories	24 Retrieval quiz for topics covered so far.	24	24	24	24 Teacher A: Continue The Big Issue and last rep theorists
25 Retrieval practice for the contextual features and for the theorists covered so far.	25	25 Teacher A: Working through the factsheet for The Daily Mirror creating mindmap	25	25	25 Teacher B: Continue to set product Peaky Blinders
26	26	26 Teacher B: Funding and revenue for Black Panther	26	26	26
27 Assessment: ML question on KOTV	27	27 Retrieval: Industry theorists	27	27 Teacher A: Introduction to music videos Formation focusing on ML and	27
28	28	28	28	28 Teacher B: Continue analysis to Music Videos Riptide focusing on ML and Representation	28
29	29	29	29	29 Assessment: Comparison of ML and representation for Unseen and one music videos	
30 Teacher A: 3x introduction and analysis of Tide, including contextual factors.	30	30	30	30 Assessment: Comparison of ML and Representation for both music videos	
	31		31	31	

MARCH		APRIL		MAY		JUNE		JULY		AUGUST	
1		1	Teacher A: Revision of set products and ML and Representation Theorists	1		1		1	Teacher A and B: NEA skills, research, SoI and production	1	
2		2	Teacher B: Revision of set products and Industry and Audience theorists.	2		2	Whole School Yr 7&8 Exam Week	2	Retrieval: Theorists	2	
3	Teacher A: Continue The Big Issue and last rep theorists	3	Retrieval: Theorists	3		3		3	Teacher A and B: NEA skills, research, SoI and production	3	
4	Teacher B: Continue to set product Peaky Blinders	4		4		4		4	Retrieval: Theorists	4	
5	Retrieval: Theorists	5		5		5		5		5	
6		6		6	Teacher A and B: NEA skills, research, SoI and production	6		6		6	
7		7		7	Retrieval: Theorists	7		7	Teacher A and B: NEA skills, research, SoI and production	7	
8		8		8		8		8	Retrieval: Theorists	8	
9		9		9		9	Teacher A and B: NEA skills, research, SoI and production	9		9	
10	Teacher A: Continue The Big Issue and last rep theorists	10		10		10		10	Retrieval: Theorists	10	
11	Teacher B: Continue to set product Peaky Blinders	11		11		11		11		11	
12	Retrieval: Theorists	12		12	Written Mock exam feedback/improvement work	12		12		12	
13	Assessment The Big Issue	13		13	Teacher A and B: NEA skills, research, SoI and production	13		13		13	
14	Assessment Peaky Blinders	14		14	Retrieval: Theorists	14		14	Devised: Practitioner basics, Paper Birds/Frantic Assembly	14	
15		15		15		15		15	Retrieval: Theorists	15	

